VOL. XXII, No. 1. {TWENTY-SECOND YEAR} GLOUCESTER, MASS., JULY 13, 1918. PRICE FIVE CENTS

The Rockport Shore

THIS section of the shore maintains its prestige of former years and is steadily gaining in popularity. The Rockport Country Club furnishing a community rallying center for the colony is doing much to further the interest of the section.

At Pigeon Cove all the cottages are rented. The Hotel Edward was opened in the latter part of June and the indications are all favorable for a good season. A new boniface appears this season at the Ocean View, George P. Chick, the North Shore reaf estate man, whose advertising is familiar. Mr. Chick is no novice at the game, conducting the Edgecliffe at Bass Rocks prior to its destruction by fire.

Dudley L. Page of Lowell and family are occupying the bungalow erected for them last season on Point du Chene ave.

Miss Ruth A. Blake of Wellesley is occupying "Whispering Pine" cottage at Point du Chene ave., Pigeon Cove.

Miss Emily A. Moulton of Monument Square, Charlestown arrived in June at her summer home on Phillips ave.

Mrs. Emily J. Shorey and Mrs. Helen De Prato of New York are occupying their cottage "San Souci," Long Branch ave. and Vine st.

Mr. and Mrs. George G. Lincoln of Malden have opened their seashore house, "The Dells" at Pigeon Cove.

Charles R. Lamb and family of Cambridge have arrived for the season at their cottage, Point du Chene ave., Pigeon Cove.

E. N. Wood of Lowell, one of the pioneer cottagers at Pigeon Cove is at his cottage,, Granite street.

Mr. and Mrs Thomas Todd of Concord are occupying their Phillips avenue cottage for the season.

William K. Simpson and family of Boston are at their summer home, Simpson villa, for the season.

Mrs. William E. Webster of Hartford, is at "The Nook" for the season.

Mr. and Mrs. Ferdinand Rodliffe of Lowell, among the first of the Pigeon Cove cottage colony, are at their summer house, Haven ave.

Mrs. Arthur H. Pingree of Jamaica Plain is at the Merrill cottage, Phillips avenue.

Clarence H. Nelson and family of Lowell are at their cottage, "The Linwood," on Point du Chene ave, Pigeon Cove.

"Keewaydin" on Point du Chene ave. is the summer home of Mrs. William L. Nash of Brookline.

Mr. and Mrs. Charles Davison and Dr. and Mrs. Richard Frothinghum of New York have arrived for the season at the Chapin cottage, Pigeon Cove.

Mrs. C. H. Law and son, Gordon Law, have arrived from Cincinnati, Ohio, and are at their summer residence, "Lewiston on-the-sea," Emerson Point, for the season.

Charles Evans of Boston is at his cottage, "Pebble Bluff, Land's End.

Continued on Page 4

Magnolia

DESPITE the inclement weather of early June the season opened up well for Magnolia. The cottage rentals have been quite up to those of former years the greater part of the permanent cottagers arriving in June.

The season at the hotel promises well. Manager Warren reports the outlook and bookings most encouraging. After the war Magnolia and the North Shore generally is in for a boom. The inevitable result of war is the creating of many fortunes and their possessors will come to the shore, invest in summer homes and contribute to the upbuilding of the community. Such was the case after the Civil war when the summer resort business received its first impetus. The ten years succeeding the signing of The Peace will be harvest years for the summer resort interest.

All the shops were taken early in the season and the business element is looking forward to a successful season. This district is rapidly being extended, the cottage on the corner of Lexington avenue and Flume road having been taken over by Hodgdon & Kennard for business purposes.

The Oceanside Hotel opened Wednesday, June 19th, and included the names of the following Bostonians upon the register: Mr. and Mrs. George E. Carter, Miss Helen O. Biglow, Miss Marion Dodd, Miss Florence St. John Baldwin, Mrs. Alexander F. Wadswork, Mrs. E. W. Binney, Mr. and Mrs. Solomon P. Stratton and Mr. and Mrs. J. J. de Fario.

The "Little Chapel" on Magnolia avenue, the centre of war relief activities during the winter months welcomed many of the summer residents of Magnolia during the past week. The work room, including supplies, is the gift of Miss Rebecca McM. Colfelt of Manchester and Philadelphia.

Continued on Page 3

East Gloucester

THE season at East Gloucester has opened well and has shaped prosperously. In war time of course the soft pedal is placed on social activities the energies of the colony being directed in a more serious channel. Nearly all the young men are away in service on land or sea, and those remaining are more or less interested in war time pursuits. The women of Bass rocks and East Gloucester, as in fact the entire North shore colony, have been particularly active and efficient in the Red Cross and other work which fall to the lot of women in these times of storm and stress and their record is one which shines out brightly and to the honor and credit of the summer colony.

The Bass rocks club remains the social rallying point of this section and here the women of the colony gather regularly to pursue the various activities of the Red Cross work. At Rocky neck the Gloucester yacht club house has been given over entirely to this work. At the commencement of the war the club suspended its activities and the women of this section of East Gloucester have labored well in the Red Cross cause.

All the hotels are well booked in fact have a clientage which come regularly each season. The Rockaway, Harbor View, Merrill Hall, Delphine, Fairview, Hawthorne Inn, Beachcroft, Moorland, Thorwald and the latest addition, the Good Harbor Beach Inn at Brier Neck are assured of a successful season. Quite a number of improvements have been made in many of these houses.

Cottages are well taken and the season from the rental and lease standpoint is satisfactory despite the inclement weather of the last of June.

Mrs. Newbold Edgar of New York has the Ballentine cottage at Bass Rocks.

Continued on Page 3

ANNISQUAM MEETING HOUSE, LOBSTER COVE

PHOTO BY MRS. MARTHA H. HARVEY, ANNISQUAM. COPYRIGHTED. PUBLISHED BY PERMISSION

The Annisquam Region

THE season here dispite the war time curtailment of activities is going along the even tenor of its way. As last year, the yacht racing schedule will be sailed in the fifteen foot Bird, Dog and Cat classes. The racing will be on Saturday afternoons and the probability is that some Sunday morning specials will be announced in the near future. These proved quite popular last season. The Saturday afternoon teas and dances in the evening will be continued. At the formal opening of the season, on the Fourth, the hostesses were Mrs. H. H. Wiggin, Mrs. George Andrew and Mrs. J. Henry Hooper.

The cottage and hotel season is fully up to the average. Squam shows steadily and holds its gain year, a solid substantial growth.

Henry E. Worcester and family of Cambridge have arrived at their summer home on Norwood Heights to remain through the summer.

Samuel Allen and family of Allston have arrived at the Jewett house on Bridewater street to remain through a part of the summer.

Mrs. Henry E. Hopkins of New York arrived Wednesday and is occupying the Parsons cottage at Norwood Heights.

Mrs. Henry B. Carpenter and family of Roxbury arrived today and are occupying the Ricker cottage on Leonard street.

Frederick M. Ives and family of Winchester have arrived at the Bott cottage on Norwood Heights which they will occupy again this season.

Mr. and Mrs. H. E. Rowley and children of Newton Center are spending the summer in this village.

Dwight Thomas and family of Winchester have arrived for the season, and are at the Davis cottage on Cambridge avenue.

Mrs. Thomas R. Nutter of Boston has arrived at the Blair cottage which she will occupy again this season.

Mr. and Mrs. Thomas B. Wishart and daughter Ruth and Z. H. Leon of Watertown are occupying the Wishart cottage on Nashua avenue.

Willard Forbes and family of Malden are at their cottage at Diamond Cove.

In the recent campaign for the sale of War Savings stamps the Annisquam section of the Cape was assigned Miss Olga Lingard. She far exceeded the amount set against the district selling more than $5,000 of these certificates. This was the result of clear planning and a wise selection of solicitors from the younger element of the Annisquam summer colony. Two of these hustlers were Sergt. Brantz Mayor and Sergt. Peggy Norton.

Sergeant Mayor is the youngest grandson of Prof. Alpheus Hyatt and is summering at "Seven Acres," the Hyatt estate at Annisquam. He secured his title of sergeant through being a member of the Junior Militia at Princeton University.

Miss Norton is the daughter of Prof. and Mrs. Charles L. Norton of 55 Chestnut Street, Bos-

Continued on Page 4

The Cape Ann Shore

Devoted to the Interests of the Summer Residents of Cape Ann

ISSUED WEEKLY DURING THE SUMMER SEASON

PUBLISHED BY THE

NORTH SHORE PUBLISHING CO.

GLOUCESTER - - MASSACHUSETTS

Subscription price, on Cape Ann, for season, 50 cents. Postpaid, outside cape Ann, $1.00 in advance.

For sale at all the summer hotels, at Shurtleff's news stand, Main Street.

TO ADVERTISERS

THE CAPE ANN SHORE, now in its twenty-second consecutive season, is the only summer resort publication on Cape Ann. It reaches every section of the cape, and is the only means of communication of the kind between the merchants and the summer residents. Therefore its value as an advertising medium is self-evident. It contains each week a full and complete account of the social happenings of the summer resort section. It occupies a place by itself in the advertising field, reaching the most profitable customers along the North Shore. Advertisers should remember these facts.

PRINTED AT THE OFFICE OF THE BARRY PRINTING COMPANY, SALEM, MASS.

Weather Conditions Make For A Successful Season

Travelers from the West and South during the past 10 days report an intense heat wave, extending as far east as New York, pervading the country. Eastern trains, especially those for New England, are said to be overcrowded with standing room almost at a premium, the travel comprising in the main people who are hastening east to escape the heat.

This notwithstanding the high rates for railroad passage and the fact of the excess toll on Pullman seats and berths. Never was the demand for these accommodations as insistent as now.

This of course means prosperity to the various summer resort sections and principally to the hotels. Those who have made no arrangements in regard to cottages must, perforce, make their summer homes at the hotels as many prefer to do in any event.

tions, an excessive heat wave in the malarial region from the Mississippi valley to the Blue Ridge mountains, simply compels every one who can get away to seek refuge in more favored sections of the country. And this early heat wave in this section is going to be the big factor in making whatever success September 1 shall register of the summer season of 1918.

Joseph C. Shepherd

Many of the summer colony will hear with regret of the passing during the winter of Joseph C. Shepherd, the Main street merchant.

Probably no business man in the city came into more intimate touch with the cottage colony of the North Shore than Mr. Shepherd. A native of the city, serving in the civil war, after his term of service he embarked in the provision business keeping pace with the growth of the summer colony and his efforts culminated in the present fine store on Main street which has a reputation throughout the country.

There are certain mercantile establishments in many communities which get to be an institution. Shepherd's store is one of these.

Mr. Shepherd gave personal attention to his clientage and catered to their tastes. A man of marked geniality it was a pleasure to do business with him. People were assured they could get as well if not better served than at home. In this respect the Shepherd store was one of the assets in holding many of the summer people as permanent residents of this city. His son, his assistant for years continues the business.

Bass Rocks Real Estate Deals

Two sales of note in Bass Rocks realty, each effected through the office of George P. Chick are recorded.

The Rotan property at Bass Rocks has been purchased by Frank Ferdinand, a well-known Boston merchant for occupancy and the family are already domiciled therein for the season. The Rotans came from Waco, Texas some twenty years ago and built, and for a number of years were prominent in the social life of this place. They were not here last year. The sons have gone into the army and Mr. and Mrs. Rotan now prefer to remain in their native state.

Junius Beebe of Boston has also purchased a tract of the Patch land near Grapevine Cove. He plans to build for a summer home.

158-160 MAIN STREET

"The House of Kay"

THE FOOTWEAR STORE OF INDIVIDUALITY

Carrying a Representative Line of High-Class Merchandise from Manufacturers of National Reputation

ACCREDITED AGENCY FOR

Red Cross Shoes (Krohn-Fechheimer, Cincinnati) for Women and the *Crossett Shoe* for Men

Full Line of *"Keds"* SUMMER SHOES and GOODYEAR GLOVE RUBBERS

The *"Gordon Dye" Hosiery* in Silks and Lisles

SHOE-MART
Registered Trade Mark

GLOUCESTER
LEOMINSTER
NORWOOD
Massachusetts

NOTICE

Owing to the absence in the Naval Service of the conductor of this paper and inability to attend to the advertising end of the proposition; the urgent demand of the Government for the saving of white paper and the scarcity of labor, the number of pages of this publication is, perforce, reduced. After the Great Peace and normal conditions, the paper will be issued at its usual size.

Officers Elected, Plays Announced at Playhouse-on-the-Moors

An enthusiastic mass meeting was held at the Gallery-on-the-Moors, East Gloucester, recently, when over a hundred people, summer residents and local people, interested themselves in the formation of a Community Theatre Association.

The Gallery will be known as the Playhouse-on-the-Moors and the aim of this community theatre will be to encourage a democratic community spirit, to maintain a high standard of interpretation and to bring within the reach of all, the best modern dramatic productions enacted by its members.

Sam Hume of the Arts and Crafts theatre, Detroit, spoke of the work accomplished in the community theatre in that city and the civic patriotism and talents brought forth from all classes of people as a result of the amateur theatre and out-door pageants. It is the aim to give the best production and talent will be selected from any person making application with the stage director, Miss Florence Cunningham. Miss Cunningham will be at the Gallery, Thursday mornings.

Not only will there be plays and entertainments at the Gallery for the benefit of war relief work, but a big out-door Greek festival will be presented on August 9th.

The executive committee for the community theatre comprises Mrs. Isaac Patch, Mrs. George W. Woodbury, Miss Lucy Conant, Miss Florence Cunningham and William E. Atwood.

Miss Conant of Boston has been chosen as designer of custumes and stage settings and Miss Florence Cunningham of Gloucester is to be stage director. Ralph Adams Cram and Livingston Platt are members of the advisory board.

John Greenough of New York, a summer resident of Eastern Point, was moderator of the meeting when the organization was launched and the following persons spoke: Miss Lucy Conant, Miss Florence Cunningham, Mr. W. E. Atwood and Miss Anna Seaton-Schmidt. Miss Schmidt, it is expected, will supervise the Vegetation Greek festival for the benefit of the war sufferers and she spoke of this part of the proposed branch of the community theatre.

Miss Cunningham announced the plays to be presented: "The Land of Hearts' Desire," "The Bank Account" and "Neighbors," for July 25, 26 and 27.

Membership dues were placed at one dollar each and 101 people were enrolled. Any names or contributions will be received by the secretary, Miss Edith L. Atwater at the address, Gallery-on-the-Moors. It is expected that there will be a hearty response on the part of summer residents and local citizens.

In Memoriam

The first of the Cape Ann summer colony to give his life for the cause of the Allies was Wainwright Merrill, son of Samuel and the late Estelle M. Merrill of Cambridge whose summer home for a number of years was at Annisquam where he was well known.

When the war broke out he was pursuing his studies at Harvard. He was among the first over the border into Canada to offer his services to the Allies and a few months after was in England in a training camp and later was dispatched to the front in France where he served with gallantry. While engaged in a charge he was stricken down and was buried where he fell.

He was a young man of unusual promise. His letters descriptive of scenes and life at the front were of an unusual degree of merit, bespeaking a mind of high and generous purpose. His brother, Giles Merrill, is a lieutenant with the fighting forces.

The following poem appeared in the *Boston Transcript:*

AMIENS CATHEDRAL

IN MEMORIAM—WAINWRIGHT MERRILL

You cannot kill the soul of things
Where men have lived and loved and done.
Their essence takes eternal wings,
Far through the ether soars and sings
Above the blasting of the Hun!

O living soul of Picardie!
'Twas not the hammered grace alone
That shaped man's faith forth outwardly,
And left his image carved in stone:
Tonight it seems that every stroke
Is bringing back its light again;
As though each dying youth awoke
Seven hundred years of faith in men.

MINNIE C. CLARK.

April 11, 1918, Boston.

GEORGE L. JEFFERY
PRINTER
14 Pleasant Street, Gloucester

TALBOT'S
SUMMER HABERDASHERY AND GOOD CLOTHES SHOP
FOR
MEN AND BOYS

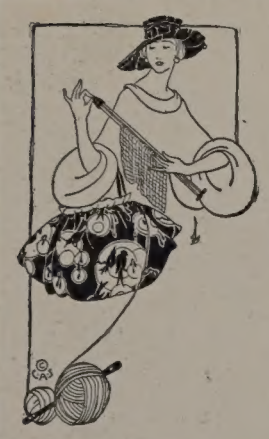
Exclusive Novelties can be found here in

MANHATTAN SHIRTS
BATES STREET SHIRTS
POLO CLUB AND TENNIS SHIRTS
BATHING SUITS ATHLETIC GOODS
SWEATERS AND JERSEYS
MANSCO UNION SUITS
SILK CAPS MIDDY HATS
GOLF COATS
INTERWOVEN HOSE, LISLE AND SILK
FLANNEL TROUSERS
PALM BEACH SUITS

Our stocks are complete with Snappy Up-to-the-minute, Refreshing Summer Clothing

TALBOT CO.
199 MAIN ST. GLOUCESTER

Office open day and night Telephone Connection
WILLARD S. PIKE
Funeral Director and Embalmer ...
Shipping, Transfer and Crematory Work
75 Washington St. Gloucester, Mass.



FANCY WORK NEEDS

DO NOT WASTE A MINUTE IN THESE WAR TIMES

UTILIZE THEM ALL

A visit to our Art Department and you can find all those dainty, useful articles that everyone loves to work on

Children's White Dresses. Stamped on fine French Voile. 2, 4 and 6-year sizes - - - - - - $1.50

Children's Dresses of very fine White Nainsook and Baptiste. A good assortment - - - 59 cents, $1.00, $1.25, $1.50

White Jewel Cloth Tea-Sets for French Knot and Lazy Daisy Embroidery - - - - - Each $1.25

Ladies' Envelope Chemise with Camisole Top, hemstitched bottoms. Excellent quality Baptiste. Sizes 36 to 44 - Each $1.25

Pure Linen Center Pieces, 27 and 36 inches. Floral designs with edge for scalloping - - - Each $1.25 and $1.50

Scarfs and Pin Cushions to match

ALL KINDS OF YARN

Utopia and Columbia Scotch Yarn - - $1.25 a skein

Fleischer's Navy Yarn for Socks, Sweaters, Helmets, etc. $1.10

All the new shades in Shetland Floss - - 45c a skein

Cable Yarn in Khaki and Gray - - - $1.10

MONTREAL SALEM
Almy, Bigelow & Washburn, Inc.
BEVERLY Established 1858. GLOUCESTER

Magnolia

Continued from Page 1

delphia, to the townspeople, and is open every day and evening throughout the week. Among the workers are Miss Florence St John Baldwin, Mrs. Alexander Wadsworth, Mrs. Henry Newton, Mrs. Walter S. Eaton, Mrs. Willis Boyd and Mrs. Fred S. Lycett.

A Boston family to open their summer home on Norman avenue include Mr. and Mrs. E. Prescott Rowe, Master Henry Rowe and little Miss Eleanor Rowe.

The Misses Abbie and Helen Covel of Boston are occupying their cottage on Oakes avenue.

The R. H. Stearns family of Boston have taken the Thornberg cottage on Norman avenue for the season.

The North Shore Swimming Pool, the centre of social activities during the summer months, opened June 22nd and many have availed themselves of the warm water and enjoyed a "dip" in the pool.

Costello C. Converse and family of Boston are occupying their beautiful estate on the Shore road for the summer months.

Mrs. T. Theodore Heard of Boston arrived early in the week to occupy her residence on Norman's Woe Road. Mrs. Heard is most active in Red Cross activities on the point and her arrival is welcomed by many who are anxious to follow her leadership.

Dr. and Mrs. Freeman H. Hibben of Brookline are in their house "Pierholm" for the summer.

Miss Georgiana Lowell of Boston, for many seasons a summer resident of Magnolia, is occupying her cottage on Shore road and Lexington avenue.

Miss E. G. Houghton of Boston for over twenty-five years a resident of Magnolia will spend the summer at her farm at Walpole.

Mrs. Langley Morrison of Boston has the Lycett cottage on Norman avenue.

Miss Marcia A. Bradford of Boston is at her studio on Norman avenue.

Henry G. Hall and family of Salem are occupying their Summer street cottage.

Miss Fanny M. Faulkner of Boston is at her Shore road cottage for the season.

Mrs. S. Fisher Corlies and daughter, Miss Margaret L. of Boston are at Atlea cottage.

William H. Coolidge, Jr. and family of Boston are at their Summer street residence.

Jesse Knowlton and family of Chelsea have arrived at their Fuller street cottage.

Miss Eleanor H. Jones of Boston has arrived at "Highfields" for the season.

George L. Hamilton and family of Boston have opened their Norman's Woe road cottage.

Mrs. Robert R. Williams and family of Roxbury and Stillman P. Williams of Winchester are at their place on Magnolia avenue.

Dr. Mary D. Dakin of Beacon street, Boston, and daughters, Misses Marion and Marjorie, arrived in June at their summer home, "Afterglow" cottage, Fuller street.

Mrs. J. Wingate Thornton and family of Lexington are at "New House" for the summer.

H. H. Stevens and family of Brookline are old cottagers returning for another season to their Summer street home.

Otis Weld Richardson and family of Longwood are at the Bennett cottage for the summer.

Edward B. Richardson and family are at their Norman avenue house for the summer.

Charles S. Penhallow of Jamaica Plain has arrived at Penhallow cottage, Magnolia avenue.

Mr. and Mrs. John Hays Hammond and Miss Elizabeth Hammond arrived in June for the season at their place at Lookout Hill which never looked prettier. The show of rhododendrons for which the place is noted was never finer than this season. Mr. Hammond has been ill during the winter but at the present is enjoying the best of health. Mrs. Hammond has been busily engaged in furthering her many enterprises in connection with war relief work and is handicapped somewhat by a sprained foot. Mrs. Hammond has recently accepted the honorary chairmanship of an organization to encourage wartime prayers. These prayers were written by the Princess Louise of England (the Duchess of Argyle) and have been published in this country by Mrs. Hammond and widely distributed. They appeal to the religious nature and were read some weeks ago by the Bishop of Washington in the national cathedral on the day set apart by the president for universal prayer. The chain idea is embodied, each woman to get a dozen friends to join in reading the prayers daily.

The youngest scion of the House of Hammond, Richard or "Dick" as he is known to his intimates, has enrolled in the naval reserve and has been called to the colors. He has this week entered the preliminary training at Hingham and after will go to Bumkin island.

Mrs. F. M. K. Rehn who has made her summer home at the "Sea Reaches" for some years will this season make the Rockaway at East Gloucester her summer home.

OPEN THE YEAR ROUND
HOTEL SAVOY
EUROPEAN PLAN
225 MAIN STREET
RECENTLY REMODELED AND RENOVATED
CUISINE AND SERVICE UNSURPASSED
WE ARE SPECIALISTS IN THE SERVING OF GOOD FOOD
Broiled Live Lobsters
Steaks, Chops and Salads
Visit Our New Dutch Room
Licensed Innholders

THE TAVERN
GLOUCESTER MASS.
COSIEST AND NICEST DINING PLACE ON THE NORTH SHORE
DIRECTLY ON WATER, AT END OF STATE HIGHWAY
Lobster, Fish, Chicken and Steak Dinners
Telephone 1715-W
W. H. SMITH, Prop.

The Oceanside and Cottages
MAGNOLIA, MASS.
Open from June to October
Accommodates 750
W. S. WARREN, Managing Director

Hawthorne Inn and Cottages
ACCOMMODATES 400
GEORGE O. STACY
Proprietor
EAST GLOUCESTER, MASS.

LONG BEACH PAVILION
SHORE DINNERS
LONG BEACH ... GLOUCESTER, MASS.
AUTO ROAD TO PAVILION. ALSO LONG BEACH STREET CARS

HOTEL EDWARD
PIGEON COVE MASS.
DELIGHTFUL FRENCH INN
Rooms with Baths *Meals a la carte*
TELEPHONE ROCKPORT 8210 FOR TABLE RESERVATION

THE ROCKAWAY
Situated Close to the Water
Most Convenient Hotel at ROCKY NECK, EAST GLOUCESTER, to the Electrics
W. H. PUBLICOVER, Proprietor

YOUR SUMMER VACATION CAN BE MADE PERFECT
BY USING
A GAS RANGE and a GAS WATER HEATER
WE SELL THEM
... AND ...
EXCEL IN OUR SERVICE
GLOUCESTER GAS LIGHT CO.

PATRICK SWEENEY
LANDSCAPE GARDENER
SHRUBS AND PLANTS FURNISHED
Tel. 889-1 P. O. 8 Perkins St. Gloucester

East Gloucester

Continued from Page 1

John Bowler of Worcester, and daughter, Mrs. Raymond Royce of Brookline are occupying their cottage, Grapevine road

Alexander Bowler and family of Worcester have arrived at "Twin Light Manor," their summer home in Grapevine cove.

F. A. Singleton and family of Brookline are occupying their cottage, Atlantic road, Bass Rocks.

The Stanley Cox cottage is occupied this season by Mrs. Gasper of New York.

Mrs. Albert A. Pope and family of Brookline has taken the John P. Hale cottage near the Trestle, Little Good Harbor beach, for the season.

Miss Elizabeth Prather of Brookline has taken the Souther studio at Bass rocks for the season.

Mrs. D'Arcy Paul has taken the Selden cottage, Bass rocks, for the season.

Thayer McNeill and family of Boston are this season, occupying the Dr. Broughton cottage, Way road.

Fred Holdsworth and family of Boston are domiciled for the season in the Royce cottage, Grapevine road.

Mrs. L. D. Buell of Detroit has taken the Mendell cottage, Atlantic road, Bass rocks.

Herbert A. Talbot and family of Boston have the Wonson cottage on Atlantic road.

Howard C. Turner and family of Boston are occupying the Sherril cottage on Beach road, Bass rocks.

Walter Roberts and family of Utica, N. Y., are occupying the Elson cottage.

J. M. Crocker and family of Brookline have the Hoyt cottage, Beach road.

Mrs. Alvin Carl and daughter, Eleanor, who occupied the Sherrill cottage for several seasons past and were prominent in the social life of the Bass Rocks colony, will not be numbered among the cottage colony this season.

Howard Brown and family of Brookline are again occupying Brightside cottage, Bass rock.

C. C. Bailey and family, British Consul General at New York, are new comers to Bass rocks this season. They have the Terry cottage, Beach road.

Mrs. C. H. C. Brown of Brookline is at the Halt cottage for the season.

Dr. Arthur N. Broughton of Jamaica Plain and family have opened their cottage, Way road, for the summer.

A. J. Mitton and family of Brookline are again occupying the Worcester cottage on Beach road.

C. A. Brewer and family of Brookline are occupying their cottage, built last summer on Brier road, Bass rocks.

J. E. Densmore and family of Brookline are in the Chickering cottage, Atlantic road.

C. G. Cooper and family of Mt. Vernon, O., are occupying the Cooper cottage, Atantic avenue, Bass rocks.

James Carey and family of Baltimore are occupying a cottage on Beach avenue.

Edward A. Hart of Cincinnati is at his Beach road cottage.

Mr. and Mrs. Edward S. Hyde of Philadelphia who purchased the Robinson cottage near the Moorland, have arrived for the season.

Miss Emily McGuckin of New York is this season occupying her cottage on Page street.

Mr. and Mrs. Ralph Wurt Dundas of New York City have arrived at their estate at Bass rocks. The J. W. Fords of Detroit had the place last season.

Mrs. Henry Souther is occupying the Sherman cottage, Bass rocks her summer home for some years.

Charles P. Smith and family of Boston are occupying their cottage, Beach road.

Charles A. Webb and family of Baltimore, Bass rocks cottagers of several years standing, are this year occupying the Baker cottage on Atlantic avenue.

H. B. Warner known familiarly to the natives of the place as "Jimmie Valentine," the actor, and Mrs. Warner, are at their Page street residence, "Alswyn" for the season.

William H. Taylor of family Yonkers, N. Y., have arrived at their cottage, corner Brier and Souther roads, Bass rocks.

Joseph O. Proctor, Jr., and family of Milton are at their summer house, Decatur street, for the season.

Raymond L. Royce and family of Brookline came to Highcliffe Lodge, Atlantic road, last week.

Agnes R. Ives of Cambridge has arrived for the season at the Wonson cottage, Walker street.

Dr. Octavius T. Howe of Boston is spending the season at his cottage, Souther and Brier roads.

Rev. John McG. Foster of the Church of the Messiah, Boston, and family, have opened their cottage on Atlantic road.

Dr. and Mrs. Thomas Goodell of Springfield are again occupying a cottage at Bass Rocks.

Max Talbot and family of Brookline have returned to Bass Rocks for another season.

The Rockport Shore

Continued from Page 1

Mrs. Thomas Gaunt of New York is at Gaunt Manor, Lands End.

Mr. and Mrs. Harry Dutton of Boston have arrived at their summer home at Straitsmouth Cove for the season.

Mrs. T. Harrison Garret of Baltimore has arrived and opened her summer home at Land's End, near Long Beach.

Mr. and Mrs. Manton Merchant of New York have arrived for the summer vacation and are at the home of the latter's parents, Mr. and Mrs. William N. Woodfall, School street.

Mrs. Frances A. Pierce has closed her apartment at the Hotel Tudor, Boston and came to Rockport for the summer, where, as usual, she will be with her father, John G. Moseley, and her sister, Miss Helen Graham Moseley, at "The Red House" on Marmion Way. Mr. Moseley is one of the pioneer summer residents of Rockport.

The musical fantasy to be given by Rockport War Relief Committee on July 27 in Rockport Town Hall, is somewhat on the order of "The Bluebird" and "Peter Pan." It represents the dream of two small children, who wandered through "Storybook Land," make the acquaintance of "Simple Simon," "Marjorie Daw" and others. The plot is consistent and clever, interspersed with tuneful music and pretty spectacular features.

Mrs. Ella Bailey-Babson has leased her house for the season to Edward Erwin and family of Dorchester.

Miss Helen L. Thurston has let Harbor View cottage to W. D. Eaton, an artist of Somerville, for the season.

The Marmion way cottages are about all occupied. The deans of this colony are Charles H. Dillaway, Jr. of Melrose and John G. Moseley of Columbus avenue, Boston. Both came here forty years ago and purchased lots on which they erected summer houses and have been coming here ever since. Mr. and Mrs. Dillaway and daughter, Lilian M., occupy "Bythesea" cottage. For years Mr. Dillaway has achieved the reputation of being the champion amateur tautog fisherman of the North Shore.

Mr. and Mrs. J. A. Wallace and family of Worcester have the Griffin cottage on Marmion way this season.

Chaales A. Andrews and family of Waban are again occupying the Adden cottage.

John Ruston and family of Medford are among the Marmion way colonists established here for the season.

William M. Morgan and family of Brookline are again occupying the Mills cottage.

Fred L. Morgan and family of Dorchester are again occupying a cottage at Marmion way.

George H. Corey and family of Malden are at the Small cottage for the season.

Mr. and Mrs. George Sweetser of Wellesley Hills have taken the Wilkinson bungalow, Marmion way for the season.

Mr. and Mrs. Charles Evans of Boston are again at "Rocky View," Marmion way.

Arthur S. Pevear and family of Cambridge have returned to the Sidney Poole cottage for the season.

William J. Hobbs, vice-president of the Boston & Maine Railroad and family of Boston are at their summer home, "Ledgemere."

George W. Harvey and family of Jamaica Plain are among the Marmion way colony here for the season.

Dr. and Mrs. Schley of Buffalo have the Atwood cottage, Marmion way.

William R. Bigelow and family of Natick are at their Marmion way cottage for the season.

W. D. Eaton of Somerville has Harbor View cottage for the season.

Miss Bertha Cowan Marshall of Brookline has one of the Helen Thurston cottages at Marmion way.

Prof. J. W. Rankin of the State University, Columbus, Ohio, who has been here for several summers, is occupying Capt. John Breen's cottage on Clark avenue, near the Headlands.

Daniel Flood of Boston has the Dr. Hall cottage at Land's End.

Mr. and Mrs. George F. Babbitt of Brookline are at "Pineledge," their summer home, near Turk's Head Inn, for the season. Mr. Babbitt is the writer of "Round the Town" in the *Sunday Globe*.

MEN'S, LADIES' and CHILDREN'S

Up-to-date

FOOTWEAR

Complete Line of Men's Furnishings
ARROW SHIRTS and COLLARS

John Tarr, Rockport, Mass.

GLOUCESTER NATIONAL BANK

ESTABLISHED 1796

MEMBER FEDERAL RESERVE SYSTEM

One hundred and twenty-one years of successful banking. Special attention given to Summer Accounts. Courteous Service always.

POST OFFICE SQUARE

SUMMER BANKING PRIVILEGES

MEMBER FEDERAL RESERVE SYSTEM

OF EVERY KIND; INTEREST ON BALANCES and CHECKS EVERYWHERE COLLECTED WITHOUT CHARGE

THE BEST SAFE DEPOSIT VAULT ACCOMMODATION

CAPE ANN NATIONAL BANK

GLOUCESTER, MASS.

THE WETHERELL PHARMACY

Oldest Established Drug Store in the City

Just Installed: The finest and most up-to-date SODA FOUNTAIN, Brine-Cooled on the North Shore. Only the highest grade Fruit Flavors dispensed. Prescriptions a specialty. High-Grade Confections. Foreign and Domestic Cigars

RAVENSWOOD SPRING WATER

ABSOLUTELY PURE

DELIVERED TO ALL PARTS OF THE CAPE

Post Office Square 178 Main Street Gloucester

1st. WAR OVER THERE

2nd. Peace everywhere

3d. Sea Shore Real Estate

4th. M. J. MEAGHER

1 Essex Ave., Gloucester 40 Court St., Boston

PHONE BOSTON, F. H. 567 PHONE GLOUCESTER 1567

KEEP COOL IN HOT WEATHER

Gloucester Electric Light Co.

Furnishes Electric Light and Power to all places on Cape Ann and the Town of Essex

ELECTRIC FLAT IRONS for the Laundry

Contribute to the Comfort of Servants. To be had at Cost.

A Full Stock of Electric Appliances for Domestic Purposes

Office: 102 MAIN ST. GLOUCESTER, MASS.

Near Waiting Station

JAMES F. PATTEN ESTATE

82 Main Street ESTABLISHED 1876 Gloucester, Mass.

Foreign and Domestic FRUITS in their Season

CANTALOUPES

Strawberries Rose's Lime Juice Pompeiian Olive Oil

Armour's Grape Juice Honey in Bottle and Comb

Deliveries to all parts of Cape Ann. Telephone Connection.

THE GREATER NEW YORK STORE

HEADQUARTERS FOR

HIGH-GRADE WOMEN'S APPAREL

Waists Dresses Suits Cloaks Millinery Evening Gowns Skirts Smeaters Full Line of Bathing Suits

211 MAIN ST. A. SOLOMON, Prop. BRADFORD BLD.

The Annisquam Region

Continued from Page 1

ton and is summering with her family at Annisquam. She secured her title of sergeant through being a member of the military company of Miss Clintock's private school at Boston.

Both have been untiring workers in the stamp campaign and are deserving of a lot of credit.

Rev. Oliver Hart Bronson and family of Salem have taken the Tracy Hoppin cottage for the season.

The families of Quincy Bent, Felton Bent and Mrs. Luther Bent and son Stedman, all of Overbrook, Pa. arrived in June to remain through the summer.

Mrs. A. W. Spencer of Boston has taken the Strater cottage on Cambridge avenue for the season.

Mr. and Mrs. Marshall Gorman of Cambridge are occupying the Dennison cottage on River road.

Mrs. Florence Richardson and Roland Usher and family of St. Louis are at the Richardson cottage on Norwood Heights for the season.

William Moore and family of Overbrook, Pa. will spend the season here.

Mrs. Josephine Gay of Brookline has arrived at the Davis cottage on Cambridge avenue for the season.

Mrs. E. M. Hayden has arrived at the Stantial cottage on Cambridge avenue.

Mr. and Mrs. Bradbury Huff of Manchester, N. H. have arrived at their summer home on River road.

Philip Richardson and family of Brookline are at their cottage on River road for the season.

Mrs. J. B. Williams of Cambridge has arrived at Hermit's Ledge for the summer.

Soldiers' and Sailors' Club

A Soldiers' and Sailors' Club has been opened at 6 Center street, Gloucester. It is hoped that the boys in the service will use the club as their home for recreation and rest. Two fairly large rooms have been fitted out with comfortable furnishings, including writing tables, a piano and a victrola. A canteen is to be started on a small scale, and the boys may buy certain light refreshments. Later on, if there should be a large number of boys in port, impromptu entertainments will be arranged.

Books, magazines, games and Victor records have already been donated, but more are greatly needed—especially magazines of recent date and Victor records. Any donations will be greatly appreciated and may be sent directly to the club.

This work is being carried on under the auspices of Mrs. George W. Woodbury, navy committee of the Gloucester Red Cross; Mrs. Robert T. Babson, chairman of the Gloucester Women's Council of National Defense; Mrs. Emma P. Haskell, president of the Women's Auxiliary of the Gloucester Y. M. C. A.; Mrs. Howard Smith, chairman of the Mothers' Circle of the Gloucester Y. M. C. A.; Mrs. Benjamin A. Smith, director of the Girls' Club of Gloucester; Mrs. William Sheafe and Mrs. Jacob L. Loose, representing Eastern Point; Mrs. L. A. Kinney and Miss Peebles, representing Rockport; Mrs. Alfred G. Mayor, representing Annisquam; Mrs. Henry R. Heard and Mrs. George Hamilton, representing Magnolia; Mrs. James Henry Lancashire, representing Manchester; Miss Lila Lancashire and Miss Elisabeth Gunn as club directors.

Mayor Stoddard of Gloucester, Mr. George W. Woodbury, president of the Gloucester Red Cross and Mr. Frank Essig, secretary of the Gloucester Y. M. C. A. have endorsed the undertaking.

JOHN H. B. WILKIN

Jeweler

Watches, Diamonds, Jewelry

SOUVENIRS

Fine Watch and Jewelry Repairing

17 YEARS PRACTICAL EXPERIENCE

182 Main Street, Gloucester, Mass.

NEXT TO POST OFFICE

THE
NORTH SHORE THEATRE
THE LARGEST NEWEST AND MOST BEAUTIFUL PLAYHOUSE ON THE NORTH SHORE

ENTIRE CHANGE OF PROGRAM EVERY
Sunday, Monday, Wednesday, Thursday

PHONE RESERVATIONS GLOUCESTER 1936 | THREE-HOUR SHOWS | CONTINUOUS 1.30 to 10.30

THE NORTH SHORE not only caters to your pleasure, but to your comfort, and safety of person.
PERFECT VENTILATION
ABSOLUTELY FIREPROOF

WEEKLY PROGRAM
SUNDAY GRAND SUNDAY CONCERT
Photo Plays and Refined Concert Specialties
MONDAY TUESDAY SPECAL DOUBLE FEATURE PHOTO PLAYS
WEDNESDAY PHOTO PLAYS DE LUXE
ENTIRE CHANGE OF PROGRAM
THURSDAY FRIDAY SATURDAY GREAT COMBINATION PROGRAM VAUDEVILLE AND MOTION PICTURES

A FAVORITE PLACE OF AMUSEMENT of the CAPE ANN SUMMER COLONY

BIGGEST SHOW IN NEW ENGLAND FOR THE PRICE

BELMONT HOTEL ... 151 Main Street, Gloucester
FRED S. LUFKIN, Proprietor
LOCATED IN THE CENTER OF THE CITY
Licensed Inn Holders
FINEST BOWLING ALLEYS ON THE NORTH SHORE

BUSINESS CARDS

Shipping Commissioner and Broker
Agent for Plant and Savannah Steamship Lines
RODERICK MacDONALD
Dealer in
Clothing, Hats, Caps, Furnishing Goods and Fishermen's Outfits
45 ROGERS STREET - GLOUCESTER, MASS.
TELEPHONE 1825

SAMUEL BLOOMFIELD
53 Bass Avenue - - Gloucester
Agent for Summer Cottages at Bass Rocks, Eastern Point, Rockport, Annisquam, Magnolia.
TEL. 863-M

C. H. ROFFEY
STREET RAILWAY WAITING STATION
70 MAIN ST. ROCKPORT
Summer Real Estate and Insurance
Cottages to Rent at the Headlands, Land's End, Marmion Way and Pigeon Cove. Desirable Locations. A full line of Periodicals, Souvenir Postals, Boston and New York Papers, High Grade Confectionery, etc.

ELWELL'S SHOE HOSPITAL
We employ only the most capable and experienced workmen to do our repair work, and turn your work out quickly at fair prices. Give us a trial.
4 CENTER ST. GLOUCESTER
Rear of Armstrong's Shoe Store

THE BARNACLE - - Annisquam

American Indian and Curios
Foreign Things For Sale
LUNCH
Afternoon Tea, Etc. Served on the Verandas overhanging the 'Squam River
The Barnacle opens at 10.30 A. M., every day except Sunday

WONASQUAM LODGE
THE HOUSE OF COMFORT
Fine ocean view. Clean, sandy beach. Safe bathing. Boating and fishing. Golf. Excellent table. Private baths
FRANK H. SHUTE, Proprietor
ANNISQUAM MASS.

JOHN J. McDONALD
Electrical Contractor
15 Washington St., GLOUCESTER, MASS.
The Work of Summer Residents a Specialty. My Personal Supervision Given to All Work. A Full Line of Electrical Supplies of All Kinds.
Domestic Electric Appliances, Etc.

JUDITH SARGENT TEA HOUSE
49 Middle St., Gloucester
HOURS 11–6 P. M. WEEK DAYS ONLY
Most Interesting Old House in Gloucester

E. A. Flye
GLOUCESTER
Optician.
BEST OPTICAL SERVICE IN TOWN
Office over St. Railway Waiting Station
Main Street - - - - Gloucester

Manicuring Facial Massage | *Marceling Hair Dressing* | *Shampooing Scalp Treatment*
VIOLET RAY TREATMENTS
MLLE. BREWSTER of NEW YORK
Post Office Sq. *4 PLEASANT ST.* *Gloucester*
TELEPHONE 1098-W
Boston and New York Prices Dr. Olga Schiller's Gray Hair Restorer It is not a dye. $1.00 per bottle

Junk and Furniture Wanted!
IT IS VALUABLE!
DON'T burn or waste it. I buy Copper, Brass, Rags, Iron, Bottles, Automobile Tires or anything you want to dispose of in old junk or furniture. Write or Telephone.
P. O. BOX 84, GLOUCESTER
Telephone 992-W

First-Class Pressing, Cleansing and Repairing
Work Done on Short Notice
Called For and Returned
LOUIS KRAMER
56 DUNCAN ST. Telephone 249-M GLOUCESTER

FISHING TACKLE
Motor Boat Supplies, Life Preservers, Oars, Fire Extinguishers, Lights, Hooks, Lines, Rowlocks, Etc.
LOTHROP'S PATENT FOG HORN
L. D. LOTHROP & SON
70 Duncan Street - - Gloucester

GEORGE L. BROWNE
Undertaker and Embalmer
Open Day and Night. Personal attention guaranteed
Embalming, Funeral, Transfer, Cemetery and Crematory Work
Orders from any part of the Summer Colony Given Immediate Attention
30 Main Street - - Gloucester
TELEPHONE 1202-W

Magnolia

The North Shore Swimming Pool opened formally on the Fourth. Tea was served during the afternoon to which the members and subscribers and their guests were invited.

Arrivals at the Oceanside to date :—Mr. and Mrs. George E. Carter, Mrs. John W. Gilkeson, Miss Helen O. Bigelow, Miss Marion Dodd, Miss Florence St. John Baldwin, Mrs. Alexander F. Wadsworth, Mrs. E. M. Binney, Mr. and Mrs. Solomon P. Stratton, Mr. and Mrs. J. J. de Fario, George S. Stockwell, Miss Mary A. Patterson, Miss Evelyn E. C. Page, Dr. and Mrs. Henry J. Perry, Miss Frances S. Rogers, Mrs. James Longley, Mrs. Samuel G. King, Miss Lucy H. Eaton, Mr. and Mrs. Mahlon R. Bryan, Mrs. John Kittridge, Mrs. Frances Smith, Mr. and Mrs. Fred F. Rhodes, Mr. and Mrs. Fred A. Kerry, Mr. and Mrs. A. H. Morse, Miss Ethel Morse, Mr. and Mrs. F. E. Warner, Mrs. A. W. Hobart, Mr. and Mrs. David Loring, Mr. and Mrs. Stillman B. Allen, Mrs. William A. Allen, Willis Boyd Allen, Miss Sarah S. Guild and Courtenay Guild, all of Boston; Mr. and Mrs. A. F. McArthur, Mr. and Mrs. J. Osgood Carleton, Miss Ada Thorn, Mrs. A. F. Jealous, Mr. and Mrs. Thomas Powers, Prof. and Mrs. C. D. Hazen, Mr. and Mrs. J. Frank Culbert, Mrs. Eads Hazard, Mrs. Charles O. Brant, Mr. and Mrs. E. Stauffers, Miss Felice Morris, Mrs. Henry Clarke Winslow, Miss Kate Winslow, Miss Caroline J. Winslow, David Hunter Miller, Mr. and Mrs. J. L. Crawford, Mr. and Mrs. Spencer Kennard, Mrs. Newcomb Carleton, Mr. and Mrs. Alfred Morrel, Miss A. L. Merriam, Miss V. L. Mitchell, Mr. and Mrs. Thomas M. Schumarcher, Mrs. Parker D. Handy, Newcomb Carleton, Mrs. Henry F. Greggenheim, all of New York City; Mrs. Marshall Field, Mrs. Isaac G. Lombard, Mrs. H. E .Haas, Chicago; Mr. and Mrs. J. E. Cunningham, Mr. and Mrs. James M. Greene, Mrs. P. R. Mauice, Washington; Mr. and Mrs. T. M. Adams, Annapolis, Md.; Miss H. W. Catherwood, Miss Julia Lewis, Mrs. John B. Lennig, Miss Helen Louise Coates, Mrs. E. R. Catherwood, Mrs. Charles F. Berwin, Miss Irene Cramp, Philadelphia; Mr. and Mrs. Frank G. Smith, Detroit; Mrs. John E. Lancaster, Miss Rosamund Lancaster, Worcester; Mr. and Mrs. C. I. Hood, Miss Wilder, Lowell; Mrs. J. W. Tillinghast, Mrs. G. B. Longstreet, Auburn, N. Y.; Mr. and Mrs. Louise Muller, Baltimore; Mrs. Sarah E. Ford, Cambridge; Mrs. Maurice Joseph, Cincinnati; Mrs. Daniel Clemson, Pittsburg; Mr. and Mrs. J. G. Sholes, Cleveland; Mr. and Mrs. W. P. Tanes, Staunton, Va.; Mrs. Lee McMillan, New Orleans; Mr. and Mrs. Robert F. Maddox, Atlanta, Ga.; Mr. and Mrs. H. C. Bates, Providence; Mr. and Mrs. John G. Groves, Miss Sally Doggel, Kansas City.

Among the members of the North Shore Swimming Pool were present at tea on the afternoon of the Fourth of July were Mrs. H. H. Stevens, Miss Edith Stevens, Misses Helen and Priscilla Rhodes of Brookline, Mr. and Mrs. John Allyn of Cambridge; Mr. and Mrs. Costello C. Converse of Boston; Mrs. E. B. Richardson, Mrs. Edward C. Richardson of Boston, Miss Helen Johnson of St. Louis, Miss Ethel Morse of Boston and Mr. Malcolm McDonald of Cambridge.

Mrs. William H. Coolidge of "Blynman Farm" and her daughter, Mrs. Samuel S. Stevens were among the patronesses at the recent concert given by the Wodell Treble Clef Club of Boston under the auspices of the Manchester branch of the Essex County Chapter of the American Red Cross.

Mrs. S. Fisher Corlies of Philadelphia and daughter, Miss Margaret Corlies arrived at their home "Att-Lea" the first of the week.

The Claude Kilpatricks of St. Louis have opened their cottage "Stonehurst" on the Shore road for the season. At present, the Kilpatricks are in mourning owing to the death a little over a year ago of their eldest daughter, Mrs. E. A. Sendder of St. Louis.

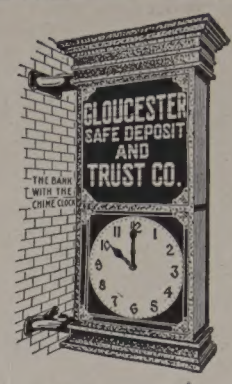
The Rt. Rev. Samuel G. Babcock, D. D. conducted the services at Union chapel, Flume road, Sunday.

A community pageant in which the village residents took an active part was the manner in which Magnolia celebrated the Fourth of July. The pageant, which was held on ground adjoining the little chapel war relief work consisted of the following episodes :

PROLOGUE. The Coming of the Pilgrims.
Meeting of the Indians.
A Song of Thanksgiving.
PART II. The Making of the Flag.
PART III. The Days of '61.
A Garden Party.
PART IV. The Spirit of 1918.
Address by Charles L. Morgan, D.D. of Cambridge.
PART V. America Triumphant.
The Civic Creed.
The American Creed.
The Pledge to the Flag.
Flag Salute

and closed with the singing of the "Star Spangled Banner."

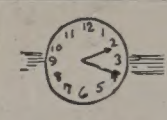
C. E. FISHER, President
GEORGE H. PERKINS, Vice-President
ISAAC PATCH, Vice-President
HORACE A. SMITH, Treasurer



CAPITAL, $200,000 SURPLUS, $300,000
TOTAL RESOURCES, $4,000,000

General Banking Business transacted.
Safe Deposit Boxes to rent by the month or year.
Trunks and Boxes of Valuables stored in our new Storage Vault at reasonable rates.
You are invited to use our writing room and lavatories when in town.

CAPE POND ICE CO.
Wholesale and Retail Dealers in
PURE ICE
105 MAIN STREET
Telephone 180
ABSOLUTELY PURE ICE AT FAIR PRICES
Deliveries at Magnolia and Bass Rocks. Competent drivers. We earnestly solicit your patronage
Houses at Fernwood, West Gloucester, Cape Pond, Rockport and Magnolia


Any Time ...
You want anything in
Clothing or Furnishings
you should come to our store. You will find our stock complete and prices reasonable.
Cape Ann Clothing Co.
207 MAIN STREET - - GLOUCESTER

Trunks, Bags and Suit Cases
REPAIRING PROMPTLY DONE
DISTRIBUTORS FOR
Federal Quality Automobile Tires and Tubes
Pennsylvania Vacuum Cut Tires and Tubes
Goodrich, Fabric and Silvertown Tires and Tubes
AUTOMOBILE TOP REFRAMING. HARNESS WORK OF ALL KINDS
BOTT BROS.
5 Main Street

"TO SERVE AND MAKE GLAD"
OTTO BOSSELMANN
.. Upholsterer ..
and
INTERIOR DECORATOR
Graduate from "The Royal Academy of Mechanics and Art School of Copenhagen, Denmark
To make your stay here pleasant is our aim, and to these ends we place at your disposal all our resources, our experience and service
FULL SAMPLE LINE OF
FURNITURE COVERINGS
at Boston and New York prices
Shades, Wall Paper
Curtains and Draperies
Cushions
Telephone Gloucester 1777 W
11 RUSSELL AVENUE

Briar Neck

Everything is very promising at Briar Neck this season, the cottages are nearly all rented and the Good Harbor Beach Inn is well booked for the season. The Inn opened June 15th and those registered to date are as follows:

Miss Margaret F. Marks, Milton; Major Frank L. Hiller, Camp Devens; Mr. and Mrs. G. E. Healey, Wollaston; Mr. and Mrs. A. D. Conant, Greenfield; Mrs. Mildred H. Chase, Newtonville; Miss G. M. Smith, Miss Maud Pierce, Boston; Gertrude F. Thompson, Cambridge; Mrs. Carrie L. Belknap, Boston; Mrs. Charles Reccord, Waltham; Mrs. L. M. Thayer, Miss M. H. Thayer, Washington; Agnes J. Peyton, Hartford; Rolfe Cobleigh, Boston; Alice C. Grady, Melrose; William C. Dodge, Bertha L. Dodge, G. Wilma Dodge, Salem; Mrs. Kenneth P. Hill, Dorothy Hill, Boston; Miss Louisa P. Merritt, Pasadena, Cal.; Edward F. Delano, Taunton; Mr. and Mrs. Stanley H. Arthur, Louisville; Flora W. Whitney, Newtonville; Mr. and Mrs. William Howard Brown, Mrs. M. Reeves, P. W. B. H. Delfs, Boston; Mr. and Mrs C. W. Johnson, Miss Ford, Brookline; Harriet M. Richmond, Somerville; Sallie L. Mernin, Winifred F. Mernin, Cambridge.

GEORGE P. CHICK 100 Houses FOR SALE
Leading North Shore Broker
SELLING EXCLUSIVELY *Seashore* REAL ESTATE
11 Pleasant Street, GLOUCESTER, MASS.
NEXT TO POST OFFICE

NEW GARLAND COTTAGE owned by W. J. and E. D. Little
To Let, $1,200. For Sale, $12,000
Other Cottages at Eastern Point and Bass Rocks

"Ask Mr. Foster of E. Gloucester"
IF YOU WANT TO RENT OR BUY A COTTAGE
30 SEASONS
At Eastern Point; built and own many houses; improved and own many acres; will buy or sell.
WRITE OR TELEPHONE
W. J. LITTLE
Eastern Point Road

W. F. WHITMARSH
PRINTING AND DEVELOPING
PICTURE FRAMING DONE PROMPTLY
BRING IN YOUR FILMS
A Full Line of Photographic Materials
48 MAIN ST., GLOUCESTER
TELEPHONE 976-M

J. C. SHEPHERD MEAT AND PROVISION CO.
141-143 Main St. ... Gloucester
Our New Store, the most up-to-date and sanitary on the North Shore. Special refrigerating system, ensuring absolute cleanliness. The Finest Grades and Choicest Cuts of
MEATS, POULTRY, VEGETABLES, FRUITS, FINE GROCERIES.
Ward-Corby Bread received daily. Cakes and Pastry. Clicquot Ginger Ale and Hot Weather Drinks.
Come in and inspect the largest, lightest, cleanest and best appointed Grocery and Provision Store on the North Shore.
FRESH FISH DEPARTMENT
one of our best features.
All kinds of Fresh Fish in their season.
Goods delivered in all suburbs of Gloucester.

GENUINE OLD FASHIONED CODFISH.
THE ORIGINAL GORTON CODFISH CAKE
ALWAYS FRESH
POSITIVELY FREE FROM BONES
Prepared with Great Care by GORTON PEW FISHERIES CO. GLOUCESTER, MASS
Best Dealers Everywhere
SELL GORTON'S SEA FOODS
They are the Standard Product of New England's oldest industry.
Carefully prepared under most Modern Methods.
THE GORTON-PEW FISHERIES COMPANY.
PRINCIPAL HEADQUARTERS GLOUCESTER, MASS.

A cordial invitation is extended all Summer Visitors to inspect our Curing and Packing Plants.

Magnolia

The sale is recorded this week of the Dale estate nearly opposite the John Hays Hammond place at Freshwater Cove to Mrs. Annie Ryan of Boston and Magnolia. It contains about twenty acres and affords a fine view of Gloucester bay. The house was built just before the civil war by Theron J. and Eben Dale, wholesale dry goods merchants of Boston, natives of Gloucester and was the finest of its kind at that time on the shore. In fact, the Dale's were the pioneers of the summer colony in that section. It was equipped with all the modern conveniences, including a gas manufacturing outfit. This apparatus was the cause of a long-remembered tragedy in 1868. It caught fire and the Gloucester fire department responded. One of the firemen incautiously took a lighted lantern to explore the place, resulting in an explosion from which two men lost their lives and several were severely burned. About twenty years ago the house was burned. It was rather a coincidence that a short time before a fishing schooner, named the Eben Dale after the then master of the house, was cast ashore during a storm in the rocky gorge near the roadside almost under the eaves of the house. This occurred a short time after his death. The sale was made by an agency for its owner, Mrs. Mary Dale Turnbull of Boston.

The Shaw cottage on Norman avenue has been taken for the season by Dennis C. Upson and family of Washington.

The Hayden cottage is this season occupied by Curtis King of Memphis, Tenn.

Mr. and Mrs. Charles W. Smith of Germantown, Pa. are again occupying the Young cottage on Lexington avenue. Their daughter, Mrs. Edward Hayes of East Orange, N. J. (Beatrice Smith) will with her husband and infant daughter, Miss Barbara Katharine Hayes, visit her parents later in the season.

Miss Helen Johnson of St. Louis, Mo. is the guest of her sister, Mrs. Otis Weld Richardson, at the Bennett cottage on Oakes road.

Mrs. F. W. Smith of St. Louis is the guest for the season of her mother, Mrs. Samuel W. Kennard of Fuller street. Mrs. Smith has her three small children with her.

Mr. Eugene Foster and family of New York City are occupying their home on Coolidge Point. Mrs. Foster's father, A. F. Sutherland of New York City will spend the summer with his daughter as has been his custom for several seasons.

Miss Emily Gray of Boston arrived Wednesday at the Hotel Aborn for the season.

Mr. Jesse Knowlton, for many seasons a summer resident of Magnolia, will spend the summer at his farm near Townsend, Mass.

Newcomb Carleton, president of the Western Union Telegraph Company, and family, are occupying a suite at the Oceanside hotel for the summer. The Carletons' had a cottage here two season's ago.

The death of Rear Admiral Edward Farmer, U. S. N., occurred February 21st, his funeral taking place two days later from his home, 274 Newbury street, Boston. In the passing of Admiral Farmer a figure of note is removed from Magnolia. He made his home for more than thirty summers at the Oceanside and was one of the earliest to come to that hostelry.

Rear Admiral Farmer was born in Weathersfield, Vt., in 1836. He entered the Navy in 1859 as third assistant engineer. He rose through the several grades to chief engineer and was retired with this rank in 1898. In 1906 he was advanced to the rank of Rear Admiral in recognition of his services during the Civil War. He was married to Miss A. Louise Buttrick of Concord, June 1, 1869.

Rev. Charles Wadsworth and Mrs. Wadsworth and Mrs. Wells, a sister of Mrs. Wadsworth of Philadelphia have again returned to their cottage on Oakes road.

Mr. Percy Lee Atherton, for many seasons a summer resident of Magnolia, was a guest at the Hotel Oceanside during the past week.

Mrs. Alexander Wadsworth of Boston who has been spending the latter part of June at the Hotel Oceanside, returned to the Browland cottages, Sea street, Manchester, where she has spent the summer for a number of seasons.

Mrs. Robert Summerville of Chicago has been the guest of Mr. A. F. MacArthur who this season is located in the Winslow cottage, one of the Oceanside group.

Green Gables Inn, under the management of E. C. Gorham of Boston, has opened for another season and is prepared to serve shore and chicken dinners.

Mr. and Mrs. Edward C. Richardson of Bay State road, Boston are among the week's arrivals, their home being on Norman avenue.

Mrs. G. W. Bill of Hartford, Conn. is again established in the Dickinson cottage where she has a curio shop and tea room.

Mrs. John Barnes of Haverford, Pa. has taken the Stearns villa on Norman avenue for the season.

John J. Rowe and family have the Story cottage on Western avenue.